

Economy & Culture Scrutiny Committee:

Short Scrutiny - Culture

Reason for Short Scrutiny

Members wish to explore the current and future role of Culture in the economy of Cardiff. Members wish to understand the role of Cardiff Council and partners in ensuring a sustainable way forward for Culture in Cardiff.

Scope

1. Review existing landscape including partnership working, budget and resources.
2. Explore place- making and economic roles of Culture in Cardiff, and impact on region and nation.
3. Reference good practice from other core cities in UK and experiences from across Europe, captured via Eurocities Creative Cities work.
4. Explore what is needed to ensure a sustainable way forward re role of Cardiff Council and Culture in Cardiff and make recommendations accordingly.

Methodology

1. Review existing landscape with internal and external witnesses–
 - i. Available budget and resources and work underway with these e.g. Music Strategy/ Signature Event/ Music Board/ Castle Quarter- Womanby Street/ Indoor Arena/ Chapter and Creative Industries.
 - ii. Partnership working – how to build on Cardiff's offer, aligning resource and identifying additional funding schemes.
 - iii. On-going work re Cultural Compact to provide structure and governance for partnership work.
2. Explore place-making and economic role of Culture in Cardiff, and impact on region and nation, with internal and external witnesses –
 - i. Place-making role of Culture
 - Improve Quality of Life
 - Improve Health & Wellbeing of local population
 - Improve opportunities/engagement for local population
 - Contributes to meeting FGWB Act requirements.
 - ii. Economic role of Culture
 - Attract & retain skilled workforce & employers/ investors/ start-ups
 - Support the Creative Industries – the fastest growing area of the economy
 - Economic and social benefits for whole population – not elitist
 - Attract more visitors/ staying visitors – helps promote Cardiff
 - iii. Role as Capital City of Wales
 - role to play that helps region and nation

Culture – Draft Scope

3. Reference good practice from other core cities in UK and experiences from across Europe, captured via Eurocities Creative Cities work.
 - i. Core Cities UK – Cultural Cities Enquiry Report – Enriching UK cities through smart investment in Culture – February 2019
 - ii. Eurocities – Future Creative Cities Report – Why culture is a smart investment for cities – December 2017
 - iii. Desk based research of other relevant websites.
4. Explore, with internal and external witnesses, what is needed to ensure a sustainable way forward re role of Cardiff Council and Culture in Cardiff and make recommendations accordingly.

Witnesses

- Internal Witnesses - Cllr Thomas and Cllr Bradbury, Neil Hanratty/ Ken Poole, Jon Day and Ruth Cayford
- External witnesses - written and verbal contributions to be invited from:
 - o Cardiff based Culture organisations e.g. Chapter, Ffotogallery, Not Fit State Circus etc.
 - o National Culture organisations e.g. Arts Council of Wales, Wales Arts International, Museum of Wales, National Dance Company of Wales, BBC National Orchestra of Wales, Youth Arts Wales, Cardiff Singer of the World and Welsh National Opera etc.
 - o Academic & Professional Experts including Cultural Cities contributor

Potential Structure for Scrutiny

- Paving report to September Committee as part of Work Programming report
- 1st meeting – hear from internal witnesses
- 2nd meeting – hear from external witnesses and then internal witnesses given chance to respond.

Timescales

To be agreed at Economy & Culture Scrutiny Committee 19 September 2019